When presented with the facts, registered voters overwhelmingly oppose ShotSpotter technology.

CAMPAIGN ZERO/YOUGOV POLL 1,055 REGISTERED VOTERS NATIONWIDE JANUARY 2022

ShotSpotter, Inc.

#CancelShotSpotter



84% of registered voters say technology from a private vendor should be **independently**, **scientifically validated** by a neutral third party.

By a 19 point margin, voters disapprove of ShotSpotter when told of its **inability to lead police to actionable evidence**.



When told **how much ShotSpotter costs**, urban area voters oppose ShotSpotter technology by a 15 point margin.

January 2022 • Nationwide • Online sample of 1,055 voters fielded from January 13 to January 14, 2022 • Margin of error: +/-3.3%



YouGov

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